



**Virgin Media O2 is saving
£1+ million annually in data
center energy savings. AT&T
could save even more than that.**



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AT&T could achieve its next major milestone in data center energy efficiency by using an approach that is producing more than £1 million in annual energy savings for Virgin Media O2 across its 20 data centers.

Like AT&T, Virgin has a large data center portfolio, aggressive IT sustainability goals, and the need to drive greater energy efficiency as it expands its implementations of AI/HPC. As an example, their data center team is tasked with driving major gains in energy efficiency to help the company achieve their net zero carbon emissions objectives across Scopes 1,2 and 3 by the end of 2040.

But energy efficiency isn't their only goal. They also have stringent uptime and compliance requirements that all data center initiatives must align with – making it critical that risk mitigation remain a priority for any initiative in their facilities.

Virgin was able to accomplish all of those objectives by using EkkoSense to achieve truly comprehensive visibility into their data center operations along with AI-driven continuous optimization. EkkoSense works with an organization's existing DCIM, BMS and other tools to identify hidden opportunities for energy savings and to identify emerging risks of downtime.

EkkoSense gave Virgin granular, real-time thermal and power performance data about all of their racks across all of their facilities – a level of visibility that was never possible in the past. Then EkkoSense put that data to work via AI-driven continuous optimization. The result is a dramatic reduction in operational risks as well as energy savings of more than £1 million per year annually.

AT&T could achieve even more significant gains given the larger size of your portfolio. Can I give you a demo of EkkoSense and show you how it can drive up to 30% more energy efficiency while also lowering risk?





Contact EkkoSense to continue the conversation and discuss your AI business challenges.



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About the Author

Travis Talcott is the Head of Technical Sales at EkkoSense, which helps organizations around the world to monitor, manage and maximize their data center performance. Talcott joined EkkoSense in Jan 2023 but has been supporting the EkkoSoft Critical Solution since 2019 in his previous role as EkkoSense's U.S. distributor Upsite Technologies. In his current role at EkkoSense, he is a lead technologist for the company's innovation initiatives. He also applies his expertise to support customer implementations and to provide technical support to the company's global ecosystem of partners.

About EkkoSense

EkkoSense leads the development of AI-powered analytics solutions for critical facilities optimization. The company's integrated platform combines advanced sensing technology, real-time digital twin modeling, and machine learning analytics to help organizations eliminate thermal risk and maximize data center performance. EkkoSense serves financial institutions, enterprise organizations, and data center operators globally.

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